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Vision:

To address the economic impact of health care costs by encouraging a culture of wellness through creation of a countywide Wellness Coalition, comprised of key business stakeholders focused on integration of wellness best practices into the workplace.

Goals:

1. To be a corporate wellness resource
2. To provide a wellness start-up kit
3. To provide wellness program evaluation tools
4. To promote the utilization of OCWC wellness tools

Creation Date:

1 November 2005

Accomplishments:

1. Created an organizational website – www.oaklandcountywellness.com
2. Conducted a countywide wellness survey
3. Completed an online wellness information clearinghouse (w/assistance from Elemental Detroit)
4. Conducted a joint wellness session with Automation Alley, and established formal links
5. Conducted legislative advocacy (e.g. Wellness and Prevention Act of 2007)
6. Completed phase one of a wellness how to kit
7. Initiated a project management tool
8. Created a coalition skill set summary
9. Engaged in education and awareness efforts
10. Conducted a mini wellness expo
11. Identified as “Featured Innovator” by Congressman Joe Knollenberg
12. Submitted grant application for staff funding
13. Conducted networking event on 25 September 2007

Current and Future Initiatives:

1. Incorporate the Coalition and identify staff
2. Complete an evaluations and outcomes tool
3. Initiate programs such as a “Healthiest CEO” competition
4. Complete next phase of the wellness how to kit
5. Complete a wellness program for deployment in a local company

How can you get involved?

Visit www.oaklandcountywellness.com to learn more and join the Oakland County Wellness Coalition